



# Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity

By David Sibbet

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## **Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity** By David Sibbet

Use eye-popping visual tools to energize your people!

Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups.

*Visual Meetings* explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including

- Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc.
- Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more
- Getting beyond paper and whiteboards to engage new media platforms
- Understanding emerging visual language for leading groups

Unlocking formerly untapped creative resources for business success, *Visual Meetings* will help you and your team communicate ideas more effectively and engagingly.

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### Editorial Review

#### Review

#### Praise for Visual Meetings

“David Sibbet is the father of visual facilitation. This book finally lets us see meetings as he sees them—as eye-opening opportunities to discover what people really think. David’s approach to visually recording and visually facilitating meetings will help you become a better meeting leader and participant, see a whole new side of business—and a whole new side of yourself.” **—Dan Roam, author of *The Back of the Napkin***

“I have experienced the transformative power of David’s pioneering visual methods and tools. Open this book and you will get a clear vision of collaboration in the future—groups inspired and energized, tapping into their collective wisdom to create sustainable solutions: the global brain at work.” **—Meryem Le Saget, Meryem Le Saget Consulting, Paris**

“David Sibbet is a genius. Buy this book, and study it, not only for better meetings, but for better organizations, better teams, and a better future.” **—Alan M. Webber, co-founder of Fast Company magazine**

“This amazing book shows you how visualization can bring clarity to the growing complexity around us.” **—Bob Johansen, Distinguished Fellow, Institute for the Future**

“This book is like David’s workshops—fun and fruitful. Time and again, I have seen the principles and processes described in this book yield a rich harvest among audiences in Singapore.” **—Dawn Yip, Soulbreath Consulting Singapore**

“Visual Meetings is an elegant and immensely practical guide to transforming group productivity. It provides novices with a fast start to making the most of scarce group time.” **—Paul Saffo, Technology Forecaster Visiting Scholar, Stanford Media-X Network**

“*What If Meetings Were Really Fun AND Productive?*” Can you imagine? Visual meetings master David Sibbet...

#### From the Back Cover

#### **Eye-popping visual tools can energize your meetings!**

When people work visually they have better ideas, make better decisions, and are more committed to producing results. A twenty-first century guide to using the latest visual thinking techniques with your groups and teams, *Visual Meetings* give you a bounty of tools and tricks to unlock creativity, collaboration, and breakthrough thinking.

- Use graphic recording, visual planning, storyboarding, idea mapping, and similar techniques
- Give better presentations *without* resorting to PowerPoint
- Consult and sell with graphics and visualization tools
- Get beyond paper and whiteboards to tablets, iPads, and other new media platforms
- Make all meetings more interesting and productive
- Improve both face-to-face and virtual group work

- And much more...

#### About the Author

**David Sibbet** is a world leader in graphic facilitation and visual thinking for groups. He is the founder and president of The Grove Consultants International, a company whose leading-edge group-process tools and services for panoramic visualization, graphic facilitation, team leadership, and organizational transformation are used by consultants and organizations around the world.

#### Users Review

##### From reader reviews:

###### **Maria Huffman:**

Here thing why this Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity are different and trustworthy to be yours. First of all reading a book is good nonetheless it depends in the content of computer which is the content is as scrumptious as food or not. Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity giving you information deeper and different ways, you can find any reserve out there but there is no e-book that similar with Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity. It gives you thrill looking at journey, its open up your own eyes about the thing that happened in the world which is perhaps can be happened around you. It is easy to bring everywhere like in playground, café, or even in your method home by train. For anyone who is having difficulties in bringing the published book maybe the form of Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity in e-book can be your substitute.

###### **Wanda Mason:**

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###### **June Ortiz:**

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the simple way, thus all of people can easily to be aware of the core of this book. This book will give you a lot of information about this world now. To help you see the represented of the world on this book.

**Christopher Wilkerson:**

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