SAP BusinessObjects BI 4.0 The Complete Reference 3/E

By Cindi Howson, Elizabeth Newbould

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The definitive reference for building actionable business intelligence?completely revised for SAP BusinessObjects BI 4.0.

Unleash the full potential of business intelligence with fact-based decisions, aligned to business goals, using reports and dashboards that lead from insight to action. *SAP BusinessObjects BI 4.0: The Complete Reference* offers completely updated coverage of the latest BI platform.

Find out how to work with the new Information Design Tool to create universes that access multiple data sources and SAP BW. See how to translate complex business questions into highly efficient Web Intelligence queries and publish your results to the BI Launchpad. Learn how to create dashboards from data sourced through a universe or spreadsheet. The most important concepts for universe designers, report and dashboard authors, and business analysts are fully explained and illustrated by screenshots, diagrams, and step-by-step instructions.

- Establish and evolve BI goals
- Maximize your BI investments by offering the right module to the right user
- Create robust universes with the Information Design Tool, leveraging multiple data sources, derived tables, aggregate awareness, and parameters
- Develop a security plan that is scalable and flexible Design
- Web Intelligence reports from basic to advanced
- Create sophisticated calculations and advanced formatting to highlight critical business trends
- Build powerful dashboards to embed in PowerPoint or the BI Launchpad
- Use Explorer to visually navigate large data sets and uncover patterns

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- Sales Rank: #152558 in Books
- Brand: Brand: McGraw-Hill Osborne Media
- Published on: 2012-11-12
- Released on: 2012-11-12
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.50" w x 7.50" l, 2.65 pounds
- Binding: Paperback
- 752 pages

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Editorial Review

About the Author

Cindi Howson is the founder of BI Scorecard, an independent industry analyst, and faculty member of The Data Warehousing Institute (TDWI). She is the bestselling author of*BusinessObjects XI: The Complete Reference* and *Successful Business Intelligence*.

Elizabeth Newbould is the owner of Solstice Consulting Group (www.scg360.com), a premier BI and data warehousing solutions firm. She has more than 15 years of experience successfully deploying SAP BusinessObjects solutions.

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