



## Real Screenwriting: Strategies and Stories from the Trenches

By Ron Suppa

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### Real Screenwriting: Strategies and Stories from the Trenches By Ron Suppa

As news of screenwriters getting seven-figure deals leaks to the masses, it's no wonder hundreds of aspiring screenwriters come to Hollywood each day for a chance at easy money and glory. However, the reality is that writing and selling a screenplay is far easier said than done and requires that the author not only write a cohesive and complete script (and not just have an idea for a movie), but that he also have the knowledge of the filmmaking process and industry necessary to market and sell the screenplay. *Real Screenwriting: Strategies and Stories from the Trenches* provides the real deal on the art, craft, business and everyday life of a screenwriter. Written by a former entertainment lawyer turned successful Hollywood film producer and produced screenwriter, and gleaned from the author's popular screenwriting seminars at UCLA Extension school, this book provides aspiring writers with the inspiration and tools they need to get their stories on the page, and eventually onto the screen. *Real Screenwriting* also presents personal "in the trenches" anecdotes, invaluable insider tips and strategies, plus the helpful Hollywood survival skills every screenwriter needs to write a marketable screenplay, network himself, get an agent, protect his work, and develop a writing career.

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#### Review

Part I: Preparing for a Writing Career 1. The Screenwriter's Life 2. Writing Teams Part II: Step by Step Through the Creative Process 3. The Screenwriter's Work Process: From Concept to Script 4. The Art of the Pitch 5. Designing the Marketable Screenplay Part One: The Hollywood Film 6. Designing the Marketable Screenplay Part Two: The Independent Film 7. Securing the Rights (and Other Considerations) for Adaptations and True Stories Part III: What to Do After it's Written: The Submission Process 8. Protecting Your Work 9. Representation: Agents, Lawyers, Managers, and Guilds 10. Building a Writing Career: Strategies for Marketing Yourself 11. The Marketplace Part IV: Selling Your Screenplay or Teleplay 12. The Deals 13. What Happens After You Sell It? 14. A Writer's Notebook Part V: "Forget It Jake, It's Chinatown" 15. Rocky - A Case Study Suggested Reading

#### About the Author

As a produced screenwriter and member of the Writer's Guild of America since 1984, Ron's resume includes 12 feature films which he has written &/or produced, 18 years of continuous service as a Senior Instructor of Screenwriting in the world's largest adult education program, UCLA Extension (where he received The Outstanding Instructor Award), his current book, "This Business of Screenwriting" (Ifilm, 1999), his regular column and many articles and features for more than 12 years in Creative Screenwriting magazine and dozens of articles in other trade and film publications and Internet services. Ron has also taught screenwriting at universities around the world and at over two dozen private venues in the United States and abroad, including Disney Animation Studios, Dreamworks, Twentieth Century Fox and Miramax Films. His work as a screenwriter and screenwriting teacher has been the focus of numerous television and radio specials as well as print media. In other related experience, Ron was a practicing entertainment attorney for three Los Angeles law firms representing major studios, producers and numerous high-profile celebrity talent. He was President, Owner and Senior Executive in charge of Worldwide Production for Force Ten Productions, Kodiak Films, and his own company Ronald Suppa Production, Inc. and he has been a script consultant for over 100 studios, producers, directors, writers and production companies.

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