



# International Encyclopedia of Hospitality Management

From Brand: Taylor Francis



**International Encyclopedia of Hospitality Management** From Brand: Taylor Francis

**The International Encyclopedia of Hospitality Management** covers all of the relevant issues in the field of hospitality management from both a sectoral level:

- \* Lodging
- \* Restaurants
- \* Clubs
- \* Time-share
- \* Conventions

As well as a functional one:

- \* Accounting & finance
- \* Marketing
- \* Human resources
- \* Information technology
- \* Facilities management

Its unique user-friendly structure enables readers to find exactly the information they require at a glance; whether they require broad detail which takes a more cross-sectional view across each subject field, or more focussed information which looks closely at specific topics and issues within the hospitality industry today.

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\* Global scope and focus, from an eminent international editorial team

\* User-friendly A-Z structure with three distinct levels of entries

\* Fully indexed and cross referenced with detailed references for further study

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