



The Secret Life of Pronouns: What Our Words Say About Us

By James W. Pennebaker

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In *The Secret Life of Pronouns*, social psychologist and language expert James W. Pennebaker uses his groundbreaking research in computational linguistics-in essence, counting the frequency of words we use-to show that our language carries secrets about our feelings, our self-concept, and our social intelligence. Our most forgettable words, such as pronouns and prepositions, can be the most revealing: their patterns are as distinctive as fingerprints.

Using innovative analytic techniques, Pennebaker X-rays everything from John McCain's tweets to the Federalist Papers. Who would have predicted that the high school student who uses too many verbs in her college admissions essay is likely to make lower grades in college? Or that a world leader's use of pronouns could reliably presage whether he will lead his country into war? You'll learn what Lady Gaga and William Butler Yeats have in common, and how Ebenezer Scrooge's syntax hints at his self-deception and repressed emotion in this sprightly, surprising tour of what our words are saying-whether we mean them to or not.

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Editorial Review

Review

"Is it possible for a psychologist to hear just a few words from you and immediately know what makes you tick? Could this psychologist use cutting-edge science to detect your inner desires from subtle patterns in your use of language--beyond anything you were conscious of saying? The answer to both questions is Yes. James Pennebaker is this psychologist and you really ought to read his remarkable book."--Daniel Wegner, Department of Psychology, Harvard University, author of "The Illusion of Conscious Will " "In this entertaining and sharply illuminating book, James Pennebaker shows that the words you use in everyday talk reveal surprising insights into personality, social relationships, status, leadership, sex, and human nature. I suspect that Pennebaker could decode the pronouns and the functions of words I write now to describe him in such a way as to reveal deep secrets about me! But I will write them anyway, and here they are: He is one of the smartest, funniest, and most creative

"Penetrating ...lively and accessible ...Paying closer attention to function words [Pennebaker] advises, can help us understand the social relations that those words reflect. Unfortunately, we might not be able to pay proper attention until we're all equipped with automatic word counters. Until that day, we have Pennebaker as an indefatigable guide to the little words that he boldly calls 'keys to the soul.'""--New York Times Book Review

""Anyone who reads his book will become much more conscious about how he or she uses words when talking to friends, when talking to the public, or when writing for the public ... Pennebaker's new book is fascinating and fun."--"Austin American-Statesman "

"Provocative ... eye-opening ... "The Secret Life of Pronouns" is studded with muse-worthy examples of language's hidden power."--Dallas Morning News " "Ingenious"--Slate "[An] intriguing treatise...accessible, entertaining...Pennebaker's take on the unexpected importance of throw-away words is

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"Provocative ... eye-opening ... "The Secret Life of Pronouns" is studded with muse-worthy examples of language's hidden power."--Dallas Morning News " "Ingenious"--Slate "Interesting and provocative ... A good nonfiction book often feels like a new lens prescription: You marvel at suddenly being able to see what was always there. On this count "The Secret Life of Pronouns" succeeds. You find yourself paying a greater degree of attention to even the least-regarded words of daily interaction ... It is an apt reminder that we express ourselves in more ways than we know."--Wall Street Journal " "[An] intriguing treatise...accessible, entertaining...Pennebaker's take on the unexpected importance of throw-away words is the kind of fun pop linguistics readers devour."-- "Publishers Weekly" "An extraordinary look at ordinary words."--Booklist ""

"The author successfully demonstrates that seemingly innocuous function words--I, me, you, he, can, for, it, of, this--play a crucial role in understanding identity, detecting emotions and realizing intention; they also provide important clues about social and cultural cohesion ... Convincing and compelling...Essential reading for psychotherapists and readers interested in the connection between

About the Author

James W. Pennebaker is the chair of the Department of Psychology at the University of Texas at Austin. He is the author of *Writing to Heal* and *Opening Up: The Healing Power of Expressing Emotions*, which has been translated into a dozen languages. You can analyze your own language at his website, www.secretlifeofpronouns.com.

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Anne Corchado:

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