



Raising Eyebrows: A Failed Entrepreneur Finally Gets it Right

By Dal LaMagna

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Raising Eyebrows: A Failed Entrepreneur Finally Gets it Right By Dal LaMagna

The often hilarious and sometimes poignant story behind Dal LaMagna's rise in the beauty industry.

By the time LaMagna graduated from the Harvard Business School, his entrepreneurial activities—including operating discotheques in drive-in theaters, working with the 1960s musical teen sensations the Cowsills, and opening an ice cream parlor on the Venice Beach boardwalk—had landed him \$150,000 of debt. *Raising Eyebrows* tells the story of how he finally succeeded.

After years of failures and living pennilessly, LaMagna founded Tweezerman, one of the world's most respected, innovative and successful beauty tool manufacturers with over 40 million customers. A leader for socially responsible companies, Tweezerman became a success by making helping communities and caring for the environment everyday practices, not publicity gimmicks.

- A responsible capitalist, LaMagna wrote this roller-coaster memoir for entrepreneurs who are struggling and disenchanted with the ever changing economic system
- Packed with business lessons, financial plans, and practical advice

Raising Eyebrows is full of inspiration, conscience, and good ideas for entrepreneurs and would-be entrepreneurs everywhere.

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