



## Management (8th Edition)

By *Stephen P. Robbins, Mary Coulter*

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## **Editorial Review**

### **Review**

Please outline the top strengths of Robbins.

1. *Comprehensive*
2. *Clear*
3. *Well Organized*
4. *Readability*
5. *Academic Rigor*
5. *Instructor Supplements*

What are the three most important changes that we should make to strengthen the book?

You are doing a good job of keeping these chapters current and we believe they already have the strength we require.

Overall, a good text, good end of chapter exercises, and usually good case studies.

**Are the end-of-chapter cases and exercises useful? Are there any exercises that you would not use in your class?** I would consider using all the end of chapter cases and exercises. They were all interesting and would help students understand the concepts better.

Based on these sample chapters, would you strongly consider adopting the new text? Why or why not? Yes, I definitely would use the Robbins text in the future and do plan on using it when I teach the course.

### **From the Publisher**

Robbins/Coulter makes the management course come alive by bringing real managers and students together. This best selling text integrates the discipline of management and establishes a dialogue with managers from a variety of fields, with their new features managers respond and managers speak out.

### **From the Back Cover**

This best-selling book demonstrates the real-world applications of management concepts. It integrates various management disciplines and establishes a dialogue with managers from a variety of fields. Written for the real world, the voices of real managers are woven throughout the book in a variety of unique features and sections. Among these are: A ManagerUs Dilemma presenting real managers and the situations they face; Ethical Dilemmas designed to illustrate the dilemmas associated with managing ethically in organizations; and Managers Comment on Skills in which real managers assess the important skills necessary for success in the real world. The sixth edition of Management has been revised to include the latest information and a new organization in many chapters. It focuses on building specific management skills, such as Active Learning, Negotiation, Interviewing, and Time Management. It also includes new material on a variety of topics, including: skill-based pay, broadbanding compensation, project management, learning organization, trust, core competencies, strategic human resource management, outsourcing, self-directed careers, open book management, visionary and team leadership, ISO 9000, and environmental/green management. An essential reference for every management professional, from entry-level to senior executive.

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