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As industrial activity becomes ever more global, corporations have come to recognize the key role of the supply chain and their distribution networks. This text covers a range of topics related to this issue including logistics, purchasing, transport, marketing, and strategy implementation.

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Review

World Map. Foreword. Introduction. Part 1: Logistics and Supply Chain Strategy. Part 2: Purchasing and Supplies Management. Part 3: Manufacturing Logistics. Part 4: Distribution Planning and Strategy. Part 5: Warehouse Planning and Operations Management. Part 6: Inventory Management. Part 7: Transport Management. Part 8: International Logistics and International Market-Entry Strategies. References Maps.

About the Author

David L. Taylor holds an MS in Adult Education from Penn State University and a BS in Vocational Technical Education from SUNY Buffalo. Mr. Taylor has taught courses in machine trades, print reading, and design at Jamestown Community College and several New York State Voc. Ed. Tech. Centers. In addition to being the author of four BPR textbooks for Thomson Delmar Learning, he is also a Journeyman Tool and Die maker.

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