



1001 Ways to Energize Employees

By Bob Nelson

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Take the brakes off your business. In the perfect follow-up to *1001 Ways to Reward Employees*, the innovative book that has sold over one million copies, Bob Nelson reveals what real companies across America are doing to get the very best out of their employees-and why it's the key to their success.

Energizing is listening-AT&T's Universal Card Service's employee suggestion system yields 1,200 ideas a month and millions of dollars in savings. Energizing is encouraging risk-taking-Hershey Foods gives out The Exalted Order of the Extended Neck Award. Energizing is Starbuck's making employees partners, Saturn creating teams that function as independent small businesses, Springfield Remanufacturing's opening its books to all employees.

With case studies, examples, techniques, research highlights, and quotes from business leaders, *1001 Ways to Energize Employees* is invaluable for managers seeking to increase employee enthusiasm and involvement.

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Editorial Review

From the Publisher

Empowerment. Self-Directed Teams. Continuous Improvement. Achievement Awards. Personal initiative. It would be impossible to do justice to the enormous wealth of ideas that Bob Nelson, in his remarkable 1001 WAYS series, has elucidated for both employers and employees. This bestselling series points to a new way of looking at employee-employer relations, offering practical advice, case studies, thorough research and evidence, and clear business theory. Also available: 1001 WAYS TO REWARD EMPLOYEES, the bestselling title that started the series; 1001 WAYS EMPLOYEES CAN TAKE INITIATIVE, turning its voice towards the ambitious employee who wants to develop self-leadership, set goals, and build a team; and the 365 WAYS TO MANAGE BETTER Page-a-day Perpetual Calendar, with daily advice for the conscientious manager.

From the Back Cover

"A motherlode of practical ideas and practices on building employee morale and unleashing employee potential. It represents the new frontier of organizational effectiveness--teaching us to treat our employees as we want them to treat our best customers." -Dr. Stephen R. Covey, Author of The Seven Habits Of Highly Effective People

"This exciting book is the secret weapon that every employer can use to make productivity soar--one employee at a time!" -Scott DeGarmo, Publisher, Success magazine

Take the brakes off your business. From management specialist and author of the innovative bestseller *1001 Ways to Energize Employees* comes a practical handbook chock full of ideas for increasing employee involvement and enthusiasm--the key to an organization's success. Weaving together case studies, examples, suggestions, and quotes from hundreds of America's most energized businesses and business leaders, *1001 Ways to Energize Employees* is a how-to for getting not just the most--but the best--from everyone in the organization.

About the Author

Bob Nelson is founder of Nelson Motivation, Inc. and the author of 17 books on business and management, including *1001 Ways to Energize Employees*, *1001 Ways to Reward Employees*, *Consulting For Dummies*, *Managing for Dummies*, *Motivating Today's Employees*, *Empowering Employees Through Delegation*, as well as *365 Ways to Manage Better Page-A-Day(r) Perpetual*. He holds an MBA from the University of California at Berkeley and is a doctoral candidate in the Executive Management Center of the Claremont Graduate School in Los Angeles. He lives in San Diego.

Users Review

From reader reviews:

Kirk Fonseca:

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Why they can be thought like that? Have you searching for best book or appropriate book with you?

Edna Pilon:

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Paul Green:

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Susan Bannister:

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