



Use The News: How To Separate the Noise from the Investment Nuggets and Make Money in Any Economy

By Maria Bartiromo

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Explaining the methods that have made her -- and her stock picks -- famous, Maria Bartiromo tells investors how to use hot information to make money in any market, raging bull or lumbering bear. Packed with sage advice from the most influential people on Wall Street, *Use the News* is an indispensable investment handbook that will disclose the Wall Street insiders' secrets and show you how to take control of your investments.

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Editorial Review

Amazon.com Review

Virtually everyone tuned into the stock market during the past few years is plugged into CNBC, and virtually everyone plugged into CNBC is familiar with Maria Bartiromo. Striking, articulate, and always at the center of the cable station's Wall Street action, Bartiromo has become a welcome source of fiscal authority through incisive but accessible daily TV appearances that stretch from the early morning *Squawk Box* to late afternoon's *Market Wrap*. Many viewers may think that her take on each day's events, and long-range perspective based upon them, are derived from years of academic study and exclusive inside tips. Not so, Bartiromo claims in *Use the News*. She says average investors can also separate the noise from the news and guide themselves to more profitable portfolios. In clear prose--like the direct language she employs on TV--Bartiromo shares the ideas and expertise of some of the Street's top executives, money managers, and analysts, explaining how the markets and financial-news machines really work and describing ways anyone can gather and assess useful data. "In this book, I'll expand on what I already do in my broadcasts: namely, level the playing field so that individual investors have the same information, understanding, and chances of success as the professionals," she writes. Fans, and even nonfans, should enjoy it. --Howard Rothman

From Publishers Weekly

With the stock market tumbling, investors who can efficiently sift through all the available financial information will have the best sense of how a stock will perform, claims Bartiromo. After all, that's what she does every day as an anchor for CNBC's Street Signs and Market Wrap, as a featured reporter on the cable channel's popular *Squawk Box* segment and as producer and host of *Market Week with Maria Bartiromo*. In a friendly, hands-on style, she offers readers a view of the stock market (both the big picture and various market sectors) from her vantage point as a reporter on the floor of the NYSE. No "math whiz," Bartiromo is adamant that understanding the market requires nothing more than "common sense and doing your homework." Relying on analysis from investment pros, corporate chiefs, dozens of excellent Web sites (ranging from those that carry breaking news about corporate events to government sites that store reams of meaningful data), faxes, e-mails and phone calls, Bartiromo demonstrates firsthand how she focuses on real-time, relevant data, analyzes what it does (and doesn't) say and puts the distilled information into context. Most important, Bartiromo reminds investors that they shouldn't rely on or always believe what they hear about a stock on television or read on the Internet without first doing some research of their own, even if the source is CNBC's star financial personality. (June)Forecast: Readers will find Bartiromo's voice of reason as appealing on the page as on the small screen. With a 25-city national radio campaign and a 15-city NPR syndicated feature, this book is bound for the business bestseller lists.

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From Library Journal

Bartiromo, a business anchor on CNBC and the first journalist to report daily from the floor of the New York Stock Exchange, shares her methods for identifying the tools readers need to seize control of financial decision-making and become stock market analysts. Using her own experience and interviewing some of the sharpest market analysts, money managers, and CEOs on Wall Street, she teaches readers to sift through news stories and look for answers to specific questions related to their investments in order to make and profit from smart investment decisions. Much more focused on the market than Marie Bussing-Burks's *Profit from the Evening News* (LJ 5/1/01), Bartiromo explains the four sources of information that move the

market; how to evaluate the news from the government, a company, market professionals, or unconventional sources; and her "Top 13 Noisemakers and How To Extract the News Within Them." Written in an intelligent, warm style, this is a book that today's stock investors will want to read and study. Susan C. Awe, Univ. of New Mexico Lib., Albuquerque
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Users Review

From reader reviews:

James Adcock:

Information is provisions for anyone to get better life, information currently can get by anyone at everywhere. The information can be a understanding or any news even a concern. What people must be consider while those information which is from the former life are difficult to be find than now could be taking seriously which one works to believe or which one typically the resource are convinced. If you find the unstable resource then you obtain it as your main information you will see huge disadvantage for you. All those possibilities will not happen within you if you take Use The News: How To Separate the Noise from the Investment Nuggets and Make Money in Any Economy as the daily resource information.

James Baker:

A lot of people always spent their particular free time to vacation or even go to the outside with them family members or their friend. Were you aware? Many a lot of people spent many people free time just watching TV, or perhaps playing video games all day long. If you would like try to find a new activity this is look different you can read the book. It is really fun for you personally. If you enjoy the book that you simply read you can spent all day every day to reading a e-book. The book Use The News: How To Separate the Noise from the Investment Nuggets and Make Money in Any Economy it is rather good to read. There are a lot of people who recommended this book. These were enjoying reading this book. In the event you did not have enough space to bring this book you can buy often the e-book. You can m0ore very easily to read this book through your smart phone. The price is not too costly but this book offers high quality.

Darryl Payton:

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Richard Kowalski:

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