



The Democracy Owners' Manual: A Practical Guide to Changing the World

By Jim Shultz

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For citizens seeking to take an active role in the affairs of their community—whether improving local schools, forcing clean-up of a polluted river, or weighing in on the debate over economic globalization — the challenge of activism can be daunting. Civic activists need to understand both the issues involved and how to take effective public action, often against enormous odds. *The Democracy Owners' Manual* is a unique, hands-on guide for people who want to change public policy at the local, state, or national level. A combination of policy and advocacy basics, the book offers a clear presentation of the issues and debates activists are likely to encounter as well as a lucid, example-rich guide to effective strategies and actions.

Newcomers to advocacy work will find Jim Shultz's book an invaluable treasure chest of ideas and stimulating stories to help them tackle the issues they care about. Veterans of public advocacy and activism will find the book to be a valuable source for fresh ideas and an indispensable tool for teaching and training others in the art of social activism. The book also uniquely lends itself for university courses in political science, public administration, social work, public health, environmental studies, and other disciplines that touch on public policy and political change.

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Editorial Review

Review

"A wonderful first step for anyone who wants to be effective at protecting the environment, or fighting for economic and social justice." -- *Carl Pope, executive director, Sierra Club*

"Shows how you can practice democracy and participate in power while enjoying the experiences with your fellow activists." -- *Ralph Nader, consumer advocate and author of Crashing the Party*

From the Back Cover

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About the Author

Jim Shultz is the executive director of The Democracy Center. Formerly an assistant to the California Legislature and a California lobbyist with Common Cause and Consumers Union, Shultz has trained thousands of civic advocates in the United States, Latin America, and Africa.

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