



Purchasing and Supply Management (McGraw-Hill/Irwin Series Operations and Decision Sciences)

By P. Fraser Johnson, Michiel Leenders, Anna Flynn

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The Fourteenth Edition of Purchasing and Supply Management provides a comprehensive introduction to the purchasing and supply chain management field, supported by over 40 case studies. Cases cover purchasing and supply chain issues in a variety of settings, from process industries to high tech manufacturing and services as well as public institutions. The text focuses on decision making throughout the supply chain. Based on the conviction that supply managers, in concert with suppliers and distributors, have to contribute to organizational goals and strategies, this edition continues to focus on how to make that mission a reality.

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- Sales Rank: #576500 in Books
- Published on: 2010-07-13
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x 1.00" w x 7.50" l, 2.15 pounds
- Binding: Hardcover
- 544 pages

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Editorial Review

About the Author

P. Fraser Johnson is the Leenders Purchasing Management Association of Canada Chair at the Richard Ivey School of Business, The University of Western Ontario. Professor Johnson is also the Director of the Ivey MBA Program. He earned a PhD from Ivey in 1995, specializing in Operations Management and, following graduation, joined the faculty of Commerce & Business Administration at the University of British Columbia. Fraser returned to Ivey as a faculty member in 1998 and has taught courses in purchasing and supply, logistics, and operations. Prior to accepting a faculty position, Fraser worked in the automotive parts industry where he held a number of senior management positions in both finance and operations. His experience includes managing automotive manufacturing facilities in Canada and the United States, and overseeing a joint venture partnership in Mexico. Professor Johnson is an active researcher in the area of purchasing and supply chain management, and he is the author of several articles that have been published in a wide variety of magazines and journals. Fraser has also authored a number of teaching cases. He currently is an associate editor for the Journal of Supply Chain Management and sits on the editorial review board for the Journal of Purchasing and Supply Management. Professor Johnson has consulted for organizations in the private and public sectors and has taught in a number of different management development programs in the United States, Canada, and Europe. Michiel R. Leenders is professor emeritus at the Richard Ivey School of Business at the University of Western Ontario. He received a degree in mining engineering from the University of Alberta, an MBA from the University of Western Ontario, and his doctorate from the Harvard Business School. Mike has written a large number of articles in a variety of magazines and journals. His texts have been translated into 10 different languages and include *Value-Driven Purchasing: The Key Steps in the Acquisition Process* (with Anna E. Flynn), published by Irwin Professional Publishing; *Reverse Marketing, The New Buyer-Supplier Relationship* (with David Blenkhorn), published by the Free Press; *Improving Purchasing Effectiveness through Supplier Development*, published by the Harvard Division of Research; *Learning with Cases, Writing Cases, and Teaching with Cases* with James A. Erskine and Louise Mauffette-Leenders, published by the Richard Ivey School of Business. He has also co-authored 10 editions of *Purchasing and Supply Management*, published by McGraw-Hill-Irwin. Mike has taught and consulted extensively both in Canada and internationally. He was the educational advisor to the Purchasing Management Association of Canada from 1961-1994. He received PMAC's Fellowship Award in 1975, the PMAC Chair from 1993 to 2009, the Financial Post Leaders in Management Education Award in 1997, and the Hans Ovelgonne Purchasing Research Award in 2001. He is the director of the Ivey Purchasing Managers Index and a director of ING Bank of Canada. Anna E. Flynn teaches executive and management programs in purchasing and supply management for organizations in the North America, Europe, and Asia. She is a former faculty member at Thunderbird School of Global Management and Arizona State University, where she was also director of the undergraduate program in supply chain management. She also served as vice president and associate professor at the Institute for Supply Management (ISM), where she developed and taught two- to five-day seminars in the United States, Canada, Mexico, the Caribbean, Hong Kong, and Lisbon. She has worked as a research associate for CAPS Research, a global network of executives and academics focused on strategic supply management knowledge and practice. Anna is author of *Leadership of Supply Management* (2008); co-editor (with Cavinato and Kauffman) of *The Supply Management Handbook* and author of Chapter 7, "Knowledge-Based Supply Management" (McGraw-Hill, 2006); co-author (with Farney, 2000) of the NAPM Supply Management Knowledge Series, Volume IV: *The Supply Management Leadership Process*; and co-author (with Leenders, 1994) of *Value-Driven Purchasing: Managing the Key Steps in the Acquisition Process*. She earned a bachelor's degree in international studies from the University of Notre Dame, an MBA from Arizona State University, and a PhD from Arizona State University.

Users Review

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