



Mastering Public Speaking: The Handbook (2nd Edition)

By George L. Grice, John F. Skinner

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Editorial Review

From the Back Cover

Why You Need This New Edition

The Second edition of *Mastering Public Speaking: The Handbook* places greater emphasis on the practical application of theory and concepts. Following suggestions from reviewers and editors, the authors have updated examples, websites, and references to technology. With subtle deletions in theory sections, changes in language, and a greater number of bulleted lists of suggestions and strategies, the authors have provided a stronger focus on application to help students become more effective speakers.

Key Updates Include:

- new examples, speech excerpts, and speeches throughout the book to provide students with many contemporary examples from which to learn.
- expanded discussions of citing the use of electronic Internet sources and visual aids and an updated and clarified section on copyright law in Chapter 2 which help students ensure that they properly cite their sources.
- updated coverage of electronic research sources, databases, and academic search engines in Chapter 7 that offer students the most current information available about these often-used research tools.
- a revised and updated Chapter 14 that provides the latest information on using Powerpoint, DVD, and other electronic resources.
- a shortened version of the previous edition, which provides a more focused discussion of content.
- more bulleted lists and bulleted summaries that aid review of chapter content.
- sample APA and MLA bibliographic references that have been updated to reflect recent updates to both styles.

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Richard Barbosa:

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