



Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication)

By Sana Reynolds, Deborah Valentine, Mary M. Munter

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A brief, professional, reader-friendly guide for improving professional cross-cultural communication skills.

Help readers communicate across cultures with *Guide to Cross-Cultural Communication*, a handy reference containing information on negotiations, business writing, and speaking with those from diverse cultural backgrounds. This text also includes business-related examples throughout.

The second edition has been updated to cater the advances in technology and today's millennial generation.

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Editorial Review

From the Back Cover

Help readers communicate across cultures with *Guide to Cross-Cultural Communication*, a handy reference containing information on negotiations, business writing, and speaking with those from diverse cultural backgrounds.

Relationships: Individual or Collective?; Social Framework: High Context or Low Context?; Time: Linear, Flexible, or Cyclical?; Power: Hierarchical or Democratic?; Using Language; Writing; Communicating Nonverbally; Negotiating: Process, Persuasion, and Law

Essential reading for those interested in understanding and improving intercultural communication both inside and outside their organizations; especially managers, executives, and other business professionals who must communicate in an increasingly multicultural workplace.

Users Review

From reader reviews:

Catherine Williams:

The ability that you get from Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) is the more deep you excavating the information that hide inside the words the more you get serious about reading it. It doesn't mean that this book is hard to know but Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) giving you buzz feeling of reading. The article author conveys their point in particular way that can be understood by simply anyone who read the item because the author of this reserve is well-known enough. This book also makes your current vocabulary increase well. It is therefore easy to understand then can go with you, both in printed or e-book style are available. We advise you for having this particular Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) instantly.

Molly Cooper:

Playing with family inside a park, coming to see the coastal world or hanging out with pals is thing that usually you may have done when you have spare time, then why you don't try matter that really opposite from that. One activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition details. Even you love Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication), you can enjoy both. It is great combination right, you still wish to miss it? What kind of hang-out type is it? Oh can occur its mind hangout men. What? Still don't get it, oh come on its identified as reading friends.

Suk Barry:

In this period of time globalization it is important to someone to receive information. The information will make professionals understand the condition of the world. The health of the world makes the information easier to share. You can find a lot of personal references to get information example: internet, newspaper, book, and soon. You will observe that now, a lot of publisher this print many kinds of book. The book that recommended for you is Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) this book consist a lot of the information on the condition of this world now. This book was represented how does the world has grown up. The vocabulary styles that writer use to explain it is easy to understand. Typically the writer made some study when he makes this book. That is why this book acceptable all of you.

Manuel Pina:

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