Handbook of Research on Educational Communications and Technology: A Project of the Association for Educational Communications and Technology

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Editorial Review

From **Booklist**
What does research tell us about television learning or computers as cognitive tools or the design of graphics and text in the technological environment? How are various research methodologies applied in the field of educational communications and technology? These are just a few of the 42 chapters in this latest in Macmillan's series of research handbooks in education. Authoritative researchers and practitioners summarize the literature and explore research methods and models. Chapters are arranged in seven sections.

"Foundations for Research" includes viewpoints from the fields of behaviorism, communication, cognitive and ecological psychology, sociology, and theory, among others. Examples of topics from the sections on hard and soft technologies relate to specific media (e.g., television, distance learning, virtual realities) and instructional and informational design research (e.g., visual literacy, cognitive teaching models, adaptive systems, library information access). The role of illustrations, text, sound, and multiple-channel communications is explored in "Instructional Message Design."

"Instructional Strategies" covers learner control, ergonomics, and more, and "Issues of Organization and Change" and "Research Methodologies" (experimental, qualitative, descriptive, developmental) round out the volume. Each chapter concludes with an extensive bibliography. Tables, illustrations, and photographs are usually included where appropriate, although the contrast between the chapters on visual message design (no illustrations) and text design (numerous helpful graphics and design examples) is somewhat surprising. An index provides detailed access to the text.

Although the text is written by and for academic researchers and requires a certain level of familiarity with the subjects for comprehension and appreciation, undergraduate and graduate students as well as faculty in communications, education, psychology, and computer science will find this title a useful and necessary addition to the reference or circulating collection.

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