



Economic Issues and Policy

By Jacqueline Murray Brux, Janna L. Cowen

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This text presents basic economics through a lively, non-biased, student-friendly discussion of economic issues and of the policy perspectives surrounding them. It effectively balances liberal and conservative viewpoints and incorporates solid international coverage. Student understanding is enhanced through an exceptionally clear writing style, and by leaving out or relegating to appendices complex topics more appropriate for a Principles of Economics course.

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Editorial Review

Review

I think you've done a nice of job of sequencing the discussion in this book. I appreciate the early introduction of supply/demand analysis...the topics you have chosen are great applications of the analytical tools I like to teach my students.

About the Author

Jacqueline Murray Brux received her Ph.D. in Economics in 1983 from the University of Michigan in Ann Arbor. A respected economic professional, Dr. Brux's area of expertise is the economic development of developing countries. Her research encompasses the area of economic development, with special focus on women in development and the effects of structural reforms. Dr. Brux's international experiences include work and research in the countries of Burkina Faso and Ghana in West Africa; Mexico, Chile, and Cuba in Latin America; Russia; and Vietnam.

Janna L. Cowen received her Ph.D. in Economics from the University of Nebraska - Lincoln in 1979; she has been at UW-River Falls ever since. Her teaching and research interests are in the areas of government regulation of business and labor economics. She was the 1987 Teacher of the Year at UW-RF and the 1988 Outstanding Teacher in the Social Sciences.

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Jack Unger:

The reason? Because this Economic Issues and Policy is an unordinary book that the inside of the publication waiting for you to snap it but latter it will zap you with the secret it inside. Reading this book beside it was fantastic author who else write the book in such incredible way makes the content on the inside easier to understand, entertaining means but still convey the meaning totally. So , it is good for you for not hesitating having this any longer or you going to regret it. This amazing book will give you a lot of positive aspects than the other book possess such as help improving your skill and your critical thinking approach. So , still want to hesitate having that book? If I were you I will go to the publication store hurriedly.

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