



Against the Grain: A Coach's Wisdom on Character, Faith, Family, and Love

By Bill Courtney

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Against the Grain: A Coach's Wisdom on Character, Faith, Family, and Love By Bill Courtney

In *Against the Grain*, Bill Courtney shares his convictions on the fundamental tenets of character, commitment, service, leadership, civility, and others that, in his decades of success as an entrepreneur and educator, have proven to be the keys to a winning and meaningful life and career. Each chapter tells the story of one of these tenets through compelling anecdotes of the colorful characters in Bill's life, leading to a deeper understand of the meaning of each and how to employ these fundamentals in all aspects of one's life. *Against the Grain* intertwines inspiring and thought-provoking anecdotes, lessons, and amazing real life examples. Bill's passion for us all to reconsider our own approach to life and constantly improve upon it comes across on every page.

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Against the Grain: A Coach's Wisdom on Character, Faith, Family, and Love By Bill Courtney Bibliography

- Sales Rank: #728785 in Books
- Published on: 2014-05-13
- Released on: 2014-05-13
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .88" w x 6.38" l, .90 pounds
- Binding: Hardcover
- 240 pages

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Editorial Review

Review

John Feinstein, sportswriter and bestselling author of A Good Walk Spoiled

"Bill Courtney has nothing to prove to anyone as a football coach, as a businessman and as a human being. But if you want proof that his life has been fascinating, *Against The Grain* gives you all need. Enjoy the ride."

Praise for Bill Courtney

Yogi Roth, Former QB coach at USC and New York Times bestselling co-author of Win Forever and From PA to LA

"The role for a coach is often defined by wins and losses. Coach Courtney is a unique coach who understands that his role is not about a trophy, but about developing the next generation of leaders across the globe. *Against The Grain* speaks directly to that audience, both young and old, and is a must read for anyone who strives to impact others."

Pete Carroll, Head Coach of Superbowl XLVIII Champions Seattle Seahawks and New York Times bestselling author

"Coach Courtney is an ultimate competitor with a passion for excellence. He continues to be an inspiration to coaches and players all around the football world – from high school to college to the pros – and also those from off the gridiron as well."

Esquire

"The star of a new documentary is a leader for our times."

Praise for *Against the Grain*

Phil Jackson, NBA Coach and New York Times bestselling author of Eleven Rings, from the foreword

"His success serves as a moving example of what can happen when people in authority care about others - not just about winning the next game or securing the next client."

Ron Shelton, director of Bull Durham

"The old fashioned values of Coach Courtney come across as revolutionary in the cynical contemporary world, full of detail and anecdotes worthy of a Southern Preacher, but without the guilt."

Jeanie Buss, President of the LA Lakers

"Sports is not the only realm where coaching counts. Bill Courtney has written a book that demonstrates to the beaten down executive that by peeling down to the values of character, commitment and leadership you can find your way back to a successful business and a meaningful life."

Pam Shriver, International Tennis Hall of Fame & ESPN Broadcaster

"I was as inspired, especially by the chapter on perseverance. Everyone faces adversity and if you persevere through the tough times, you will become resilient which will lead to success."

About the Author

Bill Courtney is a volunteer football coach and the owner and operator of Classic American Hardwoods, a 45 million lumber company and sitting board member of the prestigious Society of Entrepreneurs. He is a sought-after motivational speaker and consultant for organizations such as Nike, Pepsico, the USOC Paralympic Leadership Conference, the FedEx Leadership Live Conference, and the Fellowship of Christian Athletes. Courtney lives with his wife and four children in Memphis, Tennessee.

Michael Arkush has written 12 books, including *Rush!* and *The Fight of The Century*. He and his wife, Paulette Walsh, live in Oak View, California.

Users Review

From reader reviews:

Lee Durfee:

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Jennifer Games:

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Vickie Hintz:

Precisely why? Because this Against the Grain: A Coach's Wisdom on Character, Faith, Family, and Love is an unordinary book that the inside of the publication waiting for you to snap the idea but latter it will jolt you with the secret the idea inside. Reading this book close to it was fantastic author who also write the book in such awesome way makes the content within easier to understand, entertaining technique but still convey the meaning fully. So , it is good for you because of not hesitating having this anymore or you going to regret it. This excellent book will give you a lot of advantages than the other book include such as help improving your proficiency and your critical thinking means. So , still want to hold up having that book? If I had been you I will go to the publication store hurriedly.

Haley Berg:

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