



Paik's Virtual Archive: Time, Change, and Materiality in Media Art

By Hanna B. Hölling

Download now

Read Online ➔

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Hölling

In *Paik's Virtual Archive*, Hanna B. Hölling contemplates the identity of multimedia artworks by reconsidering the role of conservation in our understanding of what the artwork is and how it functions within and beyond a specific historical moment. In Hölling's discussion of works by Nam June Paik (1932–2006), the hugely influential Korean American artist who is considered the progenitor of video art, she explores the relation between the artworks' concept and material, theories of musical performance and performativity, and the Bergsonian concept of duration, as well as the parts these elements play in the conceptualization of multimedia artworks. Hölling combines her astute assessment of artistic technologies with ideas from art theory, philosophy, and aesthetics to probe questions related to materials and materiality, not just in Paik's work but in contemporary art in general. Ultimately, she proposes that the archive—the physical and virtual realm that encompasses all that is known about an artwork—is the foundation for the identity and continuity of every work of art.

↓ [Download Paik's Virtual Archive: Time, Change, and Mat ...pdf](#)

📖 [Read Online Paik's Virtual Archive: Time, Change, and M ...pdf](#)

Paik's Virtual Archive: Time, Change, and Materiality in Media Art

By Hanna B. Holling

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling

In *Paik's Virtual Archive*, Hanna B. Hölling contemplates the identity of multimedia artworks by reconsidering the role of conservation in our understanding of what the artwork is and how it functions within and beyond a specific historical moment. In Hölling's discussion of works by Nam June Paik (1932–2006), the hugely influential Korean American artist who is considered the progenitor of video art, she explores the relation between the artworks' concept and material, theories of musical performance and performativity, and the Bergsonian concept of duration, as well as the parts these elements play in the conceptualization of multimedia artworks. Hölling combines her astute assessment of artistic technologies with ideas from art theory, philosophy, and aesthetics to probe questions related to materials and materiality, not just in Paik's work but in contemporary art in general. Ultimately, she proposes that the archive—the physical and virtual realm that encompasses all that is known about an artwork—is the foundation for the identity and continuity of every work of art.

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling Bibliography

- Rank: #352122 in Books
- Published on: 2017-02-07
- Original language: English
- Dimensions: 10.00" h x 1.00" w x 7.00" l,
- Binding: Hardcover
- 264 pages

 [Download Paik's Virtual Archive: Time, Change, and Mat ...pdf](#)

 [Read Online Paik's Virtual Archive: Time, Change, and M ...pdf](#)

Download and Read Free Online Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Hölling

Editorial Review

From the Inside Flap

“Starting with the wincing crash to the ground of one of Paik’s ‘proto–new media’ works, this book meticulously picks up the pieces, and wrestles the conceptual and the material challenges back into shape. A spirited and useful analysis for ensuring a lively future for media art. Decidedly un-dusty.”—Beryl Graham, Professor of New Media Art, University of Sunderland

“This book makes an invaluable contribution to the field of preservation and media art history by using the works of Nam June Paik—one of the pioneers and most important figures of media art—to philosophically and practically rethink approaches to media art conservation. Hölling reconsiders concepts of the conservation object in light of the emergence of digital media art, which has reframed our understanding of (im)materialities, time, change, and the archive. In highly original ways, the book addresses how transformations of multimedia artworks over time affect their behavior, their presentation and the ways in which audiences engage with them. Hölling brings unique expertise to the subject since she has not only thoroughly researched the history of Paik’s oeuvre but also actively participated in the conservation and curation of his work.”—Christiane Paul, Adjunct Curator of Digital Art/Associate Professor, School of Media Studies, The New School

“Developing strategies to preserve and ensure access to electronically encoded information is one of the major challenges of our era—in art, and in the culture at large. Hanna Hölling’s wide-ranging study is essential reading for its insights regarding the ongoing interpretation and updating necessary to address the impact of technological change on Nam June Paik’s work and for what this process tells us about the inherent fragility of all aspects of the modern archive.”—Martha Buskirk, Professor of Art History and Criticism, Montserrat College of Art

“It is wonderful to see a new generation of media and art historians offering a fresh view on this global artist. Hölling is one of the leading scholars helping us to understand Nam June Paik’s work in the digital age.”—Wulf Herzogenrath, art historian and curator

“Time is slowly erasing the work of entire generations of media artists from our potential art history. The loss is irreparable and urgent action is needed. Fortunately, Hanna Hölling’s excellent research will guide us through this darkness!”—Rafael Lozano-Hemmer, media artist

“The restoration and the conservation of media art is one of the greatest challenges for the future of our culture. Hanna B. Hölling’s compelling book is one of the most important contributions to this subject.”—Peter Weibel, Chairman and CEO ZKM Centre for Art and Media in Karlsruhe, Germany, Professor at the University of Applied Arts, Vienna

About the Author

Hanna B. Hölling is Lecturer in the History of Art and Material Studies at the Department of History of Art,

University College London. She was Andrew W. Mellon Visiting Professor, Cultures of Conservation, at the Bard Graduate Center in New York and Visiting Scholar at the Max Planck Institute for the History of Science. She teaches material culture, cultures of conservation, and postwar art history. Among her many publications is *Revisions—Zen for Film*.

Users Review

From reader reviews:

Eric Johnson:

Book is definitely written, printed, or outlined for everything. You can realize everything you want by a guide. Book has a different type. As we know that book is important factor to bring us around the world. Alongside that you can your reading skill was fluently. A book Paik's Virtual Archive: Time, Change, and Materiality in Media Art will make you to be smarter. You can feel much more confidence if you can know about every thing. But some of you think that will open or reading some sort of book make you bored. It's not make you fun. Why they may be thought like that? Have you in search of best book or appropriate book with you?

Sarita Springer:

Reading a reserve can be one of a lot of action that everyone in the world really likes. Do you like reading book and so. There are a lot of reasons why people like it. First reading a e-book will give you a lot of new details. When you read a guide you will get new information since book is one of a number of ways to share the information or maybe their idea. Second, examining a book will make you actually more imaginative. When you studying a book especially tale fantasy book the author will bring someone to imagine the story how the personas do it anything. Third, it is possible to share your knowledge to others. When you read this Paik's Virtual Archive: Time, Change, and Materiality in Media Art, it is possible to tells your family, friends along with soon about yours publication. Your knowledge can inspire others, make them reading a guide.

Nelson Berg:

Don't be worry in case you are afraid that this book can filled the space in your house, you could have it in e-book way, more simple and reachable. This Paik's Virtual Archive: Time, Change, and Materiality in Media Art can give you a lot of close friends because by you taking a look at this one book you have thing that they don't and make an individual more like an interesting person. This specific book can be one of a step for you to get success. This guide offer you information that probably your friend doesn't recognize, by knowing more than different make you to be great people. So , why hesitate? Let us have Paik's Virtual Archive: Time, Change, and Materiality in Media Art.

Shirley Akins:

You can obtain this Paik's Virtual Archive: Time, Change, and Materiality in Media Art by browse the bookstore or Mall. Just simply viewing or reviewing it may to be your solve trouble if you get difficulties to

your knowledge. Kinds of this book are various. Not only by written or printed but in addition can you enjoy this book by simply e-book. In the modern era like now, you just looking because of your mobile phone and searching what your problem. Right now, choose your own personal ways to get more information about your publication. It is most important to arrange yourself to make your knowledge are still revise. Let's try to choose right ways for you.

**Download and Read Online Paik's Virtual Archive: Time, Change,
and Materiality in Media Art By Hanna B. Holling
#QKY53XUGH4Z**

Read Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling for online ebook

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling books to read online.

Online Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling ebook PDF download

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling Doc

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling Mobipocket

Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling EPub

QKY53XUGH4Z: Paik's Virtual Archive: Time, Change, and Materiality in Media Art By Hanna B. Holling