



Introduction to Industrial Organization (MIT Press)

By Luis M. B. Cabral

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Over the past twenty years, the study of industrial organization -- the analysis of imperfectly competitive markets -- has grown from a niche area of microeconomics to a key component of economics and of related disciplines such as finance, strategy, and marketing. This book provides an issue-driven introduction to industrial organization. It includes a vast array of examples, from both within and outside the United States. While formal in its approach, the book is written in a way that requires only basic mathematical training. Supplemental materials posted on the Web make more extensive use of algebra and calculus.

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Editorial Review

Review

Industrial organization has needed a book like this. This articulate exposition of the subject by Luis Cabral, who has himself made many important contributions to the field, will be invaluable to all students of industrial organization.

(Paul Klemperer, Fellow of the British Academy and Edgeworth Professor of Economics, Oxford University)

This book seems destined to become a leading text in the field. It contains extremely good motivating examples from several countries, and is the first book successfully to incorporate a modern discussion of the determinants of market structure. I intend to adopt it.

(Michael Waterson, Department of Economics, University of Warwick)

This is destined to be a leading text both for traditional courses in industrial organization and for courses on the economics of management strategy. It is rigorous without being intimidating and clear without being superficial.

(Pierre Regibeau, University of Essex and Centre for Economic Policy Research)

Cabral's *Introduction to Industrial Organization* is clear, precise, relevant, even fun. This delightful volume is your best choice for crisp and accessible coverage of I.O. theory.

(Carl Shapiro, Transamerica Professor of Business Strategy, Haas School of Business, University of California at Berkeley)

About the Author

Luis M.B. Cabral is Professor of Economics at the Leonard Stern School of Business, New York University.

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