



Heart-Centered Leadership: Lead Well, Live Well

By Susan Steinbrecher, Joel Bennett

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Heart-Centered Leadership is a transformational business book, one that is keenly attuned to the growing awareness of the need for more mindful leaders who realize that self-care and authenticity have a deeply significant impact on the satisfaction and well-being of their workforce and, by extension, the bottom line.

Providing a counterpoint to the ethical bankruptcy of contemporary business, *Heart-Centered Leadership* champions the message that sound ethical practices must begin from within. By the careful application of seven underlying principles and virtues, the authors describe a clear path that sets a course for successful leadership that rises above the confusions and contradictions of other strategies. Richly founded on interviews with leaders, examples drawn from diverse businesses, reference tools, scientific data, and exercises to aid in the actualization of these principles and values, *Heart-Centered Leadership* goes beyond theory, empowering you to integrate this knowledge into your life.

By adopting the principles of Heart-Centered Leadership, you'll boost over-all profitability by:

- ** Creating emotionally engaged, tuned in employees who are highly motivated to want to do their very best work for you
- ** Creating a workplace that attracts and keeps the best and the brightest
- ** Keeping customers and clients satisfied and using your products and services consistently

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Editorial Review

Review

From the Back Jacket:

The world of business desperately needs more heart-centered leadership. Focusing on an employee's whole self and creating an environment of trust and support will undoubtedly allow each person to unleash their creative genius to the benefit of everyone associated with the organization. Operating this way is not only enriching and fulfilling, but, ironically, it's also the most enduring and profitable approach to business. --**Kip Tindell, Chairman and CEO, The Container Store**

Susan and Joel's book takes a close look at what often guides our decisions and what should guide our decisions. In a culture where we rush to obtain goals that are often defined by societal pressures and external circumstances, Heart-Centered Leadership serves as a necessary reminder that each of us has unique goals and purposes, and in order to access them, we need to slow down and take a look within. In creating more responsible and conscious businesses, following steps to heart-centered leadership is something a lot of us could benefit from. --**Jeffrey Hollender, Co-founder and former CEO, Seventh Generation**

In their transformational book Heart-Centered Leadership, Susan Steinbrecher and Joel B. Bennett, Ph.D. offer leaders a research-based guide for moving beyond the outmoded, traditional business practices of the past into a place of powerful authenticity and ethics. Taking the inside out approach, leaders learn to expand their capacities and stretch beyond their own limitations in order to serve their companies in ways that create both financial health and greater human happiness. This book, with its step-by-step whole person approach to business is a vital key to the development of a better world. --**Jean Houston, Author, The Wizard of Us**

About the Author

Susan Steinbrecher, business consultant, licensed mediator, and speaker, is CEO of Steinbrecher And Associates, Inc., a management consulting firm that provides professional-development services in the areas of executive coaching, group facilitation, and leadership training. She is a *Huffington Post* blogger and has been a featured expert on MSNBC *Your Business*, *Fortune Small Business* magazine, and *CNBC.com*. Susan is also the author of the Amazon bestselling book *KENSHO: A Modern Awakening*.

Joel B. Bennett, President of Organizational Wellness & Learning Systems (OWLS), offers consulting services and evidence-based products that enhance the workplace through four paths: leadership, teams, champions, and evaluation. Over 30,000 employees have participated in OWLS trainings or e-learning programs, recognized as effective by the U.S. Department of Health. Dr. Bennett has published over 50 articles in science journals, two other books, and enjoys walking, hiking, and star-gazing.

Users Review

From reader reviews:

Amy Sims:

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Marivel Tye:

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