



Essential Elements of Career Counseling: Processes and Techniques Plus NEW MyCounselingLab with Pearson eText -- Access Card (3rd Edition) (New 2013 Counseling Titles)

By Norman E. Amundson, JoAnn E Harris-Bowlsbey, Spencer G. Niles

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This accessible look at "how to do career counseling" clearly defines the profession and the competencies counselors need to pursue as part of their training. Straightforward and accessible, *Essential Elements of Career*

Counseling focuses on the practice of career counseling, examined through the basic techniques and resources useful in supporting the theories of career choice and development. The use of the Internet as a career counseling tool is emphasized; emerging issues such as Web-based counseling are explored; and case studies illustrate authentic counseling strategies and techniques in action. This edition features a new look at such areas as using group counseling methods in job searches and using the resume to inspire the development of career stories, providing a highly practical look at the practice of career counseling today.

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Editorial Review

About the Author

Norman Amundson is a professor of Counseling Psychology at the University of British Columbia. A leader in the field of career development, Amundson is a recipient of the Best Book Award from the Canadian Counseling Association for his book *Active Engagement* (Ergon Communications, 2003). His research focuses on counseling methods, unemployment, and changes in working life, while his numerous lectures, articles, workshops and seminars emphasize the importance of imagination, creativity, and action in the career counseling process.

JoAnn Harris-Bowlsbey has enjoyed a distinguished career, including positions as high school counselor, director of guidance, university professor and career counselor, developer of DISCOVER®, and Executive Director of ACT's Educational Technology Center. She is currently Executive Vice-President of Development for Kuder, Inc., and in that role designs and develops content for Web-based career planning systems. She is the author or co-author of many journal articles and several books. She is a past-president of the National Career Development Association and a recipient of its Eminent Career Award.

Spencer G. Niles is professor and department head of Counselor Education in the Counseling Psychology and Rehabilitation Services Department at Pennsylvania State University.

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