



# Aerial Photography and Videography Using Drones

By Eric Cheng

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## Aerial Photography and Videography Using Drones By Eric Cheng

Inexpensive consumer drones that offer ease of flight and high-quality photography and videography have exploded on the market recently, creating what can only be described as drone mania amongst a diverse range of potential users. Because camera-carrying drones still really only exist on the edge between hobby and the mainstream, there is still a lot of confusion about what these small drones are capable of doing. The decision to purchase one is just the first in a long stream of things a new owner must think about.

*Aerial Photography and Videography Using Drones* is designed to help you make the most of the opportunities these nimble, affordable, and accessible flying machines have created for aerial photography and videography. Within this definitive guide, you'll learn about the following:

- the current state of camera drone equipment
- how to become a competent drone operator
- tips for getting the best aerial still images and videos
- stories from aerial photographers and videographers from around the world
- the current regulatory state for drone usage in the U.S.
- techniques demonstrated in several videos you can download from peachpit.com, along with pre-flight checklists and worksheets for flight training.



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## Aerial Photography and Videography Using Drones By Eric Cheng Bibliography

- Sales Rank: #89969 in Books
- Published on: 2015-11-05
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x .70" w x 6.00" l, .0 pounds
- Binding: Paperback
- 288 pages



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### Editorial Review

#### Review

“Eric is perhaps the most dedicated envelope-pusher I’ve ever met when it comes to equipment and technology. You couldn’t ask for a better field guide to this new frontier.”

—*From the Foreword by Adam Savage, co-producer and co-host of Mythbusters on Discovery Channel*

“Essential reading for anyone curious about consumer quads, especially all my family and friends who can’t stop asking about my funky flying camera. ”

—*Norman Chan, editor of Tested.com*

“... the ultimate guide for aerial imaging. From techniques, to demystifying gear, to understanding the regulatory environment, this is essential reading for new and experienced operators alike.”

—*Gregory McNeal, JD/PhD co-Founder of AirMap, Professor of Law and Public Policy at Pepperdine University, contributor to Forbes.com*

“Drones dramatically change the way we think about film and photography, allowing for the capture of completely new perspectives. Eric leads you down a path of getting to know this new language; it’s thrilling and beautiful.”

—*Damian Kulash, Jr., lead singer of OK Go and music video director*

“Aerial photography has been overly complicated ever since cameras were first introduced to DIY drones. Eric delivers a much needed introduction to give you the best possible start in the craft.”

—*Austin Furey, marketing manager, Flite Test*

#### About the Author

**Eric Cheng** is an award-winning underwater photographer, aerial imager, and publisher. Caught between technical and creative pursuits, Eric holds bachelor’s and master’s degrees in computer science from Stanford University, where he also studied classical music performance. He publishes Wetpixel.com, the leading underwater photography community on the web, and writes about his aerial imaging pursuits at skypixel.org. You can see his photography at echengphoto.com. He was recently Director of Aerial Imaging at DJI, the largest consumer drone manufacturer in the world.

### Users Review

#### From reader reviews:

##### **Beverly McClendon:**

This Aerial Photography and Videography Using Drones book is not really ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is actually information inside this

guide incredible fresh, you will get data which is getting deeper an individual read a lot of information you will get. This Aerial Photography and Videography Using Drones without we understand teach the one who looking at it become critical in contemplating and analyzing. Don't possibly be worry Aerial Photography and Videography Using Drones can bring once you are and not make your case space or bookshelves' come to be full because you can have it with your lovely laptop even phone. This Aerial Photography and Videography Using Drones having great arrangement in word and layout, so you will not feel uninterested in reading.

### **Kenneth Quisenberry:**

Playing with family in a very park, coming to see the marine world or hanging out with pals is thing that usually you could have done when you have spare time, in that case why you don't try issue that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Aerial Photography and Videography Using Drones, you may enjoy both. It is very good combination right, you still wish to miss it? What kind of hang-out type is it? Oh come on its mind hangout people. What? Still don't understand it, oh come on its called reading friends.

### **Joshua Stickley:**

Aerial Photography and Videography Using Drones can be one of your starter books that are good idea. All of us recommend that straight away because this book has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining but still delivering the information. The writer giving his/her effort that will put every word into pleasure arrangement in writing Aerial Photography and Videography Using Drones but doesn't forget the main level, giving the reader the hottest as well as based confirm resource data that maybe you can be considered one of it. This great information can easily drawn you into brand new stage of crucial pondering.

### **Amy Osburn:**

Your reading sixth sense will not betray you actually, why because this Aerial Photography and Videography Using Drones publication written by well-known writer who really knows well how to make book that may be understand by anyone who also read the book. Written inside good manner for you, leaking every ideas and producing skill only for eliminate your own hunger then you still uncertainty Aerial Photography and Videography Using Drones as good book not merely by the cover but also from the content. This is one guide that can break don't determine book by its cover, so do you still needing one more sixth sense to pick that!? Oh come on your studying sixth sense already alerted you so why you have to listening to a different sixth sense.

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