



# Intellectual Capital and Technological Innovation: Knowledge-Based Theory and Practice

By Pedro López Sáez

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Knowledge has become a critical factor for contemporary firms. Its increasing relevance has given rise to a new theory of the firm and which closely ties knowledge creation and application to competitive advantage, enhancing support for this knowledge-based view of innovation.

Intellectual Capital and Technological Innovation: Knowledge-Based Theory and Practice provides relevant theoretical frameworks and the latest empirical research findings to improve understanding of the current innovation processes from the knowledge based perspective, giving special attention to both the intellectual capital assets that intervene in it, and the social capital that surrounds and enhances or hinders this phenomenon. This book has particular relevance for managers, academics and consultants benefiting from a thorough understanding of intellectual capital and social capital as a base for improving their tasks.

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#### About the Author

**Miriam Delgado Verde** is Assistant Professor of Business Administration at Universidad Complutense de Madrid, Spain. She was a Fellow at Manchester Institute of Innovation Research (Manchester Business School-University of Manchester) from 2008 to 2009. Also, Professor Delgado Verde has worked in several research projects and she is author and co-author of several papers, books, and book chapters on the Resource-Based View, Intellectual Capital, Technological Innovation and Knowledge Management, which have been published in international and national journals as well as editorial groups.

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