



Verbal Judo: The Gentle Art of Persuasion

By George Thompson PhD

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Verbal Judo: The Gentle Art of Persuasion By George Thompson PhD

Improve communication, resolve conflicts, and avoid the most common conversational disasters through simple, easily remembered strategies that deflect and redirect negative behaviour.

Verbal Judo is the martial art of the mind and mouth that can show you how to be better prepared in every verbal encounter. Listen and speak more effectively, engage people through empathy (the most powerful word in the English language), avoid the most common conversational disasters, and use proven strategies that allow you to successfully communicate your point of view and take the upper hand in most disputes.

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Editorial Review

About the Author

George J. Thompson, PhD, was an English professor and a black belt master of karate. He created and crash-tested verbal judo when he was a police officer on an urban beat.

Dr. Jerry B. Jenkins, former vice president for publishing and currently chairman of the board of trustees for the Moody Bible Institute of Chicago, is the author of nearly two hundred books, including the bestselling Left Behind series. Twenty of his books have reached the *New York Times* bestsellers list, seven debuting at number one. Formerly editor of *Moody* magazine, Jenkins is now a contributing editor to *Writer's Digest*, and his writing has appeared in *Time*, *Reader's Digest*, *Parade*, *Guideposts*, and dozens of Christian periodicals. His nonfiction includes as-told-to biographies of Hank Aaron, Orel Hershiser, Walter Payton, Nolan Ryan, and many others. Jenkins owns the Christian Writers Guild, which mentors and trains writers.

Keith Szarabajka has appeared in many films, including *The Dark Knight*, *Missing*, and *A Perfect World*, and on such television shows as *The Equalizer*, *Angel*, *Cold Case*, *Golden Years*, and *Profit*. Szarabajka has also appeared in several episodes of *Selected Shorts* for National Public Radio. He won the 2001 Audie Award for Unabridged Fiction for his reading of Tom Robbins' *Fierce Invalids Home from Hot Climates*.

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Robert Stratton:

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