



Style City: How London Became a Fashion Capital

By Robert O'Byrne

[Download now](#)

[Read Online](#) 

Style City: How London Became a Fashion Capital By Robert O'Byrne

One of Britain's greatest cultural achievements of the late 20th century was the establishment of British designer fashion. Robert O'Byrne explores this phenomenon from the mid-'70s, when designer fashion scarcely existed in Britain, to the new millennium, by which time London ranked alongside Paris, New York, and Milan as a world-class fashion capital. The book describes and illustrates all the key players and influences of British fashion in the period: not only the designers but also the music, the clubs, the parties, the amazing dressing-up tradition, and London itself. The language of fashion is visual, and this sumptuous book reflects that with evocative photographs by Norman Parkinson, David Bailey, Patrick Lichfield, Barry Lategan, and others, including iconic images such as the young Princess of Wales, Katherine Hamnett at 10 Downing Street wearing her "60 percent don't want Pershing" T-shirt, Margaret Thatcher in Aquascutum, and other rare shots from the designers' own archives.

 [Download Style City: How London Became a Fashion Capital ...pdf](#)

 [Read Online Style City: How London Became a Fashion Capital ...pdf](#)

Style City: How London Became a Fashion Capital

By Robert O'Byrne

Style City: How London Became a Fashion Capital By Robert O'Byrne

One of Britain's greatest cultural achievements of the late 20th century was the establishment of British designer fashion. Robert O'Byrne explores this phenomenon from the mid-'70s, when designer fashion scarcely existed in Britain, to the new millennium, by which time London ranked alongside Paris, New York, and Milan as a world-class fashion capital. The book describes and illustrates all the key players and influences of British fashion in the period: not only the designers but also the music, the clubs, the parties, the amazing dressing-up tradition, and London itself. The language of fashion is visual, and this sumptuous book reflects that with evocative photographs by Norman Parkinson, David Bailey, Patrick Lichfield, Barry Lategan, and others, including iconic images such as the young Princess of Wales, Katherine Hamnett at 10 Downing Street wearing her "60 percent don't want Pershing" T-shirt, Margaret Thatcher in Aquascutum, and other rare shots from the designers' own archives.

Style City: How London Became a Fashion Capital By Robert O'Byrne Bibliography

- Sales Rank: #3218875 in Books
- Brand: Brand: Frances Lincoln
- Published on: 2009-09-22
- Original language: English
- Number of items: 1
- Dimensions: 1.03" h x 10.18" w x 12.16" l, 3.96 pounds
- Binding: Hardcover
- 256 pages

 [Download Style City: How London Became a Fashion Capital ...pdf](#)

 [Read Online Style City: How London Became a Fashion Capital ...pdf](#)

Download and Read Free Online Style City: How London Became a Fashion Capital By Robert O'Byrne

Editorial Review

Review

The English cultural historian O'Byrne (author of *After a Fashion: A History of Fashion in Ireland*) and London fashion promoter Worsley-Taylor (e. g., London Fashion Week, London Design Collections) follow how London rose to become a world-class fashion center starting in the mid 1970s and continues to maintain this position by a "superabundance of design originality." The story is told by highlighting particularly influential designers and events within phases of the pathway to the top; including the germinal factors, business sense and practices assimilated into the fashion world, and the crisis of the global recession in the latter 1980s which might have ended the developments. The many color photographs are instructive in supporting the author's account of the innovation and appeal of the London fashion industry. These photographs are accompanied by many others of leading designers and of celebrities such as Andy Warhol and Tina Turner who became interested in the developments and also took part in promotional events.

The most important germinal factor was Britain's punk rock. "Widely reviled, punk nevertheless touched some kind of nerve with the general public." Along with the general sense of excitement and promise it sent through the popular culture, punk rock (and its cousin New Wave music) showed that artistic success was possible without the imprimatur of the traditional media and cultural critics. The clothing of these musicians as well as their hair styles and performance behavior also generated a social milieu and anticipations new fashion styles could flourish in. Punk rock's worldwide popularity while keeping its association with England set the stage for the development of the fashion industry along new avenues. And punk rock sent the message that England was moving out of its image of staidness and propriety exemplified by its reputation as a financial center into the constantly changing and commercially important field of popular culture.

Familiar social phenomena especially from the media and entertainment fields and well-known celebrities are seen in new perspectives in being woven into the vibrant London fashion scene. The work is a pleasing combination of keen social history and art/coffee-table book. *Reviewers Bookshelf*

About the Author

Robert O'Byrne, previously Fashion Correspondent of the *Irish Times*, has spent many years at the heart of the fashion world, close to the people and events covered by this book. He is a frequent contributor to newspapers and journals in Britain, Ireland and the United States.

Users Review

From reader reviews:

Rafael Brooks:

Do you have favorite book? In case you have, what is your favorite's book? Book is very important thing for us to know everything in the world. Each book has different aim or goal; it means that reserve has different type. Some people feel enjoy to spend their time and energy to read a book. They may be reading whatever they take because their hobby is actually reading a book. What about the person who don't like looking at a book? Sometime, particular person feel need book whenever they found difficult problem or perhaps

exercise. Well, probably you will want this Style City: How London Became a Fashion Capital.

Tiara Garcia:

Hey guys, do you really wants to finds a new book to learn? May be the book with the concept Style City: How London Became a Fashion Capital suitable to you? The book was written by well known writer in this era. The actual book untitled Style City: How London Became a Fashion Capital is a single of several books this everyone read now. This specific book was inspired lots of people in the world. When you read this guide you will enter the new age that you ever know previous to. The author explained their thought in the simple way, and so all of people can easily to comprehend the core of this guide. This book will give you a lot of information about this world now. To help you see the represented of the world in this particular book.

Lewis Skinner:

Often the book Style City: How London Became a Fashion Capital will bring you to definitely the new experience of reading the book. The author style to clarify the idea is very unique. In the event you try to find new book to learn, this book very suitable to you. The book Style City: How London Became a Fashion Capital is much recommended to you to learn. You can also get the e-book from the official web site, so you can more readily to read the book.

Albert Chesson:

Precisely why? Because this Style City: How London Became a Fashion Capital is an unordinary book that the inside of the book waiting for you to snap that but latter it will distress you with the secret this inside. Reading this book beside it was fantastic author who have write the book in such incredible way makes the content inside easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this any more or you going to regret it. This phenomenal book will give you a lot of advantages than the other book include such as help improving your talent and your critical thinking technique. So , still want to hold up having that book? If I have been you I will go to the publication store hurriedly.

Download and Read Online Style City: How London Became a Fashion Capital By Robert O'Byrne #JFQ43OLU9C2

Read Style City: How London Became a Fashion Capital By Robert O'Byrne for online ebook

Style City: How London Became a Fashion Capital By Robert O'Byrne Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Style City: How London Became a Fashion Capital By Robert O'Byrne books to read online.

Online Style City: How London Became a Fashion Capital By Robert O'Byrne ebook PDF download

Style City: How London Became a Fashion Capital By Robert O'Byrne Doc

Style City: How London Became a Fashion Capital By Robert O'Byrne MobiPocket

Style City: How London Became a Fashion Capital By Robert O'Byrne EPub

JFQ43OLU9C2: Style City: How London Became a Fashion Capital By Robert O'Byrne