



Communicating in Small Groups: Principles and Practices (9th Edition)

By Steven A. Beebe, John T. Masterson

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Known for its wealth of relevant, practical, and up-to-date information, *Communicating in Small Groups* provides a balance of principles and applications of group communication. With emphasis on teamwork, technology, and ethical collaboration, the 9th edition of *Communicating in Small Groups: Principles and Practices* helps readers enhance their performance in groups and teams, while also giving them insight in to why group and team members communicate as they do.

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Editorial Review

From the Back Cover

Communicating in Small Groups: Principles and Practices, 9/e

Steven A. Beebe, *Texas State University - San Marcos*

John T. Masterson, *Texas Lutheran University*

Are you looking for balance?

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In addition to the extensive coverage of **critical thinking, reasoning, and fallacies** and an excellent discussion of the **business world**, the 9th edition includes these new and exciting features:

- **New four-color design** grabs and maintains your attention while enhancing your overall learning experience.
- **New or updated case studies in every chapter** give you the opportunity to practice applying principles through application and discussion.
- **Revised and expanded coverage of technology** highlights the use and impact of virtual groups in small group communication.
- **New material about diversity and group communication** helps you understand the challenges and opportunities presented by working with people from different cultures and backgrounds.
- **New Group Assessment instruments** reinforce your understanding of core concepts and skills.

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“The strength of the text is its balance. In my estimation, it is a fine and balanced text for developing team communication and leadership skills in undergraduates.” — Douglas F. Threet, *Evergreen Valley College*

“One of the strengths of the book is the pedagogical aids...The book was written by experienced teachers who understand that breaking a chapter into digestible pieces helps students master the material.” — Alan C. Lerstrom, *Luther College*

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