



Communicating in Small Groups: Principles and Practices (9th Edition)

By Steven A. Beebe, John T. Masterson

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- Sales Rank: #464790 in Books
- Published on: 2008-01-06
- Original language: English
- Number of items: 1
- Dimensions: 9.94" h x .56" w x 7.98" l, 1.54 pounds
- Binding: Paperback
- 400 pages



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Editorial Review

From the Back Cover

Communicating in Small Groups: Principles and Practices, 9/e

Steven A. Beebe, *Texas State University - San Marcos*

John T. Masterson, *Texas Lutheran University*

Are you looking for balance?

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In addition to the extensive coverage of **critical thinking, reasoning, and fallacies** and an excellent discussion of the **business world**, the 9th edition includes these new and exciting features:

- **New four-color design** grabs and maintains your attention while enhancing your overall learning experience.
- **New or updated case studies in every chapter** give you the opportunity to practice applying principles through application and discussion.
- **Revised and expanded coverage of technology** highlights the use and impact of virtual groups in small group communication.
- **New material about diversity and group communication** helps you understand the challenges and opportunities presented by working with people from different cultures and backgrounds.
- **New Group Assessment instruments** reinforce your understanding of core concepts and skills.

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“The strength of the text is its balance. In my estimation, it is a fine and balanced text for developing team communication and leadership skills in undergraduates.” — Douglas F. Threet, *Evergreen Valley College*

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