



An Initiation in Typography

By Anne Denastas, Camille Gallet

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"Did you notice how picturesque the letter 'Y' is?" asks a poem by Victor Hugo. "That the letter 'O' stands for the sun or that the letter 'Y' stands for tree, glass or a fork in the road?" In this fascinating initiation into visual design and typography, the authors awaken readers' curiosity page by page as they reveal the magic of typography. Short, succinct texts introduce each topic, and typographical puzzles are presented with simple geometric shapes. The first chapter deals with proportions: grid systems and typographical measurements. The central theme of the second chapter is the tension and the harmony between black and white, including layout challenges. The third chapter is dedicated to the origin of letter shapes, script families and historical fonts. A marvelous typographic primer for beginners that will also bring new inspiration to experienced designers.

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