



# The Great Game of Business, Expanded and Updated: The Only Sensible Way to Run a Company

By Jack Stack, Bo Burlingham

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***The Great Game of Business* started a business revolution by introducing the world to open-book management, a new way of running a business that created unprecedented profit and employee engagement.**

The revised and updated edition of *The Great Game of Business* lays out an entirely different way of running a company. It wasn't dreamed up in an executive think tank or an Ivy League business school or around the conference table by big-time consultants. It was forged on the factory floors of the heartland by ordinary folks hoping to figure out how to save their jobs when their parent company, International Harvester, went down the tubes.

What these workers created was a revolutionary approach to management that has proven itself in every industry around the world for the past thirty years—an approach that is perhaps the last, best hope for reviving the American Dream.

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### Editorial Review

#### Review

"The whole concept of *The Great Game of Business* is beautiful –consistency, alignment, and transparency, infused with core values and brought to life with powerful mechanisms. It is inspired and inspiring, a classic." -**Jim Collins, author of *Good to Great***

"The Great Game of Business is one of the top 10 most important business books for all growth-minded company leaders to read. Why? It details how to create the critically important "line of sight" every employee needs to be fully engaged and driving toward a common goal. And Jack's book details how to get everyone in your company focused with one eye on the financial impact of their decisions. Then watch profits and cash soar." -**Verne Harnish, CEO of Gazelles and author of *The Greatest Business Decisions of All Time***

"This is the brilliant story of the most radical act committed by a businessman in this century. You can't run or manage your business the old way once you read *The Great Game*." -**Paul Hawken**

#### From the Publisher

In the early 1980s, Springfield Remanufacturing Corporation (SRC) in Springfield, Missouri, was a near bankrupt division of International Harvester. That's when a green young manager, Jack Stack, took over and turned it around. He didn't know how to "manage" a company, but he did know about the principal, of athletic competition and democracy: keeping score, having fun, playing fair, providing choice, and having a voice. With these principals he created his own style of management -- open-book management. The key is to let everyone in on financial decisions. At SRC, everyone learns how to read a P&L -- even those without a high school education know how much the toilet paper they use cuts into profits. SRC people have a piece of the action and a vote in company matters. Imagine having a vote on your bonus and on what businesses the company should be in. SRC restored the dignity of economic freedom to its people. Stack's "open-book management" is the key -- a system which, as he describes it here, is literally a *game*, and one so simple anyone can use it. As part of the Currency paperback line, the book includes a "User's Guide" -- an introduction and discussion guide created for the paperback by the author -- to help readers make practical use of the book's ideas. Jack Stack is the president and CEO of the Springfield Remanufacturing Corporation, in Springfield, Missouri. The recipient of the 1993 Business Enterprise Trust Award, Jack speaks throughout the country on *The Great Game Of Business* and *Open Book Management*.

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#### From the Inside Flap

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## **Users Review**

### **From reader reviews:**

#### **Melvin Paul:**

A lot of people always spent all their free time to vacation or maybe go to the outside with them household or their friend. Do you realize? Many a lot of people spent they will free time just watching TV, or perhaps playing video games all day long. If you want to try to find a new activity here is look different you can read some sort of book. It is really fun for yourself. If you enjoy the book that you simply read you can spent 24 hours a day to reading a guide. The book *The Great Game of Business, Expanded and Updated: The Only Sensible Way to Run a Company* it is very good to read. There are a lot of folks that recommended this book. These were enjoying reading this book. Should you did not have enough space to bring this book you can buy typically the e-book. You can m0ore very easily to read this book from the smart phone. The price is not too costly but this book features high quality.

#### **Jose Scott:**

People live in this new moment of lifestyle always attempt to and must have the spare time or they will get lot of stress from both daily life and work. So , if we ask do people have extra time, we will say absolutely indeed. People is human not a robot. Then we question again, what kind of activity are there when the spare time coming to you of course your answer will unlimited right. Then ever try this one, reading publications. It can be your alternative throughout spending your spare time, the book you have read will be *The Great Game of Business, Expanded and Updated: The Only Sensible Way to Run a Company*.

#### **Bruce Patton:**

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**Joyce Pippin:**

What is your hobby? Have you heard in which question when you got scholars? We believe that that concern was given by teacher for their students. Many kinds of hobby, Everyone has different hobby. Therefore you know that little person just like reading or as examining become their hobby. You should know that reading is very important in addition to book as to be the point. Book is important thing to incorporate you knowledge, except your own teacher or lecturer. You get good news or update in relation to something by book. Numerous books that can you take to be your object. One of them is this The Great Game of Business, Expanded and Updated: The Only Sensible Way to Run a Company.

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