



The Artist Who Loved Women: The Incredible Life & Work of Patrick Nagel

By Rob Frankel

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If you know who Patrick Nagel is, congratulations. If you don*t, let me assure you that you know his work, as does half the world*s population, who when viewing it, exclaim, *Oh yeah, I had that poster!* In the eighties, over two million Americans hung his work in their homes, *yet none of them knew his name.*

And just when he was at the top of his game, he died suddenly at age 38.

Without question, Patrick Nagel was the most popular and successful artist of the 1980s. For seven years, his work graced every edition of *Playboy* magazine. His work could be seen on million-selling album covers. Celebrities commissioned him for their portraits. Yet while everyone instantly recognizes his work, few know his name or anything about his improbable life. His biography is fascinating, filled with odd adventures and even stranger characters.

Patrick Nagel*s life story is as interesting as his art on a number of levels. Like Toulouse-Lautrec, Cheret and Mucha and Norman Rockwell, Nagel had to challenge the established art world to accept his work as art, rather than mere illustration. Against all odds and primarily due to the master marketing of his bipolar alter ego Napoleonic manager, the sheer financial success of Nagel*s work caused the art world to reconsider its initial rejection of Nagel and eventually accept him as a collectible fine artist.

People were drawn to Patrick Nagel, and he to them. His manager, Karl Bornstein was despised by men and women alike. Yet the unlikely pair fused their respective geniuses to create an unlikely juggernaut that stunned the art establishment. They leveraged the 1980s perhaps the most over-the-top, fun decade in human history to create a multi-million dollar fortune, only to see it come crashing down just as fast.

This is NOT a coffee table art book. This is the twisting, turning truth about a life that shook art, music, television and even advertising -- and still influences every artist today. The story of Patrick Nagel, the most anonymous success American art has ever known.

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Editorial Review

About the Author

Rob Frankel is, by profession, a branding strategist and serial entrepreneur, neither of which has anything to do with his authoring this book. Among his other publications is a guide for true branding strategy, *The Revenge of Brand X*, and the whimsically irreverent *The Gentleman's REAL Guide to College*. He owns several patents and spends the bulk of his time in his man cave surrounded by Patrick Nagel's work, lamenting the notion that the pure enjoyment, energy and fun that was the 1980s will never, ever return.

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Crystal Dewitt:

The book The Artist Who Loved Women: The Incredible Life & Work of Patrick Nagel gives you the sense of being enjoy for your spare time. You should use to make your capable considerably more increase. Book can to be your best friend when you getting tension or having big problem with your subject. If you can make reading a book The Artist Who Loved Women: The Incredible Life & Work of Patrick Nagel to be your habit, you can get much more advantages, like add your personal capable, increase your knowledge about many or all subjects. You are able to know everything if you like wide open and read a e-book The Artist Who Loved Women: The Incredible Life & Work of Patrick Nagel. Kinds of book are a lot of. It means that, science guide or encyclopedia or other folks. So , how do you think about this publication?

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Charles Massie:

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