



Creating Personal Presence: Look, Talk, Think, and Act Like a Leader

By Dianna Booher

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Creating Personal Presence: Look, Talk, Think, and Act Like a Leader By Dianna Booher

Personal presence is difficult to define but easy to recognize. People with presence carry themselves in a way that turns heads. When they talk, people listen. When they ask, people answer. When they lead, people follow. Personal presence can help you get a date, a mate, a job, or a sale. It can help you lead a meeting, a movement, or an organization.

Presence is not something you're born with—anyone can learn these skills, habits, and traits. Award-winning speaker and consultant Dianna Booher shows how to master dozens of small and significant things that work together to convey presence. She details how body language, manners, and even your surroundings enhance credibility and build rapport. You'll learn to use voice and language to demonstrate competence, deliver clear and memorable messages, and master emotions. You'll learn to think strategically, organize ideas coherently, and convey to others genuine interest, integrity, respect, and reliability.

Take her self-assessment to measure your progress. With Dianna Booher's expert, entertaining advice, you can have the same kind of influence as the most successful CEOs, celebrities, and civic leaders.

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Editorial Review

Review

Praise for *Creating Personal Presence*

“I’m a big fan of Dianna Booher. Her new book will help you communicate the very best version of yourself as a leader. Read it!”

—Ken Blanchard, coauthor of *The One Minute Manager®* and *Full Steam Ahead!*

“Booher makes ‘presence’ actionable. This is my kind of book!”

—Marshall Goldsmith, author of *Mojo* and *What Got You Here Won’t Get You There*

“This extraordinary book is full of invaluable ideas and insights that can help you get paid more and promoted faster than you ever thought possible.”

—Brian Tracy, author of *Eat That Frog!* and *How the Best Leaders Lead*

About the Author

Dianna Booher is CEO of Booher Consultants, a communication training firm, whose high-profile clients include NASA, IBM, Lockheed Martin, Merrill Lynch, BP, and Siemens Medical. Her training programs are licensed and used through strategic partners around the world.

Users Review

From reader reviews:

Mary Partee:

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